



STRATEGIC PROGRAM PLANNING Use OUR experience to your advantage. Work with wellness experts to assist in the development of a multi-year strategic wellbeing plan to **SUPPORT BOTTOM LINE GROWTH!**

The “elevation team” will conduct a historical program review that will include:

- review of any current program summary documents, data, and evaluation results. Look at what have you done so far, what works, what doesn't, where the gaps are and how to improve or what next steps should be.
- conduct focus group meetings and survey evaluations with management and staff. Talk to your employees & supervisors to find out what your people want, are ready for, and what motivates them. Uncover influencers and leaders that can be champions for your program.
- incorporate input of appropriate staff for comprehensive strategy development to meet goals of executive management. Figure out a program that is supportive to your population and worthwhile to the company and leads to more productive and dedicated employees.

CHOOSE ONE OR ALL FOUR BUILDING BLOCKS TO SUCCESS

PLAN LEVEL	Step 1 HIGH LEVEL STRATEGY PLAN	Step 2 CRAFT OPERATING PLAN	Step 3 ON-SITE COORDINATOR	Step 4 CUSTOM COMMUNICATION PACKAGE
WHAT WE DO	2 days of fact finding including, on-site interviews, focus group meetings, evaluations of current/past program summary results, culture assessment, interest surveys.	Continued assessment and evaluation for success/	Provide a dedicated on-site person for a determined # of hours per week to execute the plan including conducting seminars, working with volunteers and vetting and managing any wellness vendors needed.	Professional roll-out materials, program guides, ongoing communication campaigns, posters, and online platform to market ongoing programs, educate, inform and motivate participation.
WHAT YOU GET	Delivery of a final strategic plan documents with high level strategic priorities to utilize as guidance for designing an operating plan.	Full tactical calendar plan with incentive design, wellness compliance regulations, role determination, activities and timeline and steps to implement.	A professional and curious individual to execute your operating plan, keep the momentum and steps of plan going, facilitate onsite events, such as lunch and learns, workshops and activities and lead volunteers. Recommended 4 hours per week (16 hours /month)	Colorful and easy-to-understand program guides that illustrate the wellness and incentive program. A calendar of monthly and quarterly themes and topics of what's to come, professional sleek posters, flyers and emails to promote events and an online portal for quarterly challenges, resources, social networking, webinars and communication centerpeice for program.

*Consulting for growth of your program including phone consulting or future on-site visits available for an hourly fee.

Unlock more productive and dedicated employees!