



INCENTIVE & PROMO ITEMS

Positive Psychology tells us that . . .

The CHANCE to earn an incentive is AS MOTIVATING to most people than directly receiving a reward. Providing small non-cash prizes to participants who perform a target behavior, based on meeting a goal, is an exciting motivator to drive value.

People will strive for something they desire!

The uniqueness of non-cash incentives makes workers feel more valued. People will work harder to obtain a reward that helps them feel appreciated.

Answer a few questions to help our experts make recommendations:

1. What event or program do you need items for?
2. How many people or items will be distributed?
3. What is your per person budget range?

Your IP Product Specialist will create a menu of creative choices and price options matching the theme and topics of your events or programs.

Pricing

Based on quantity and items of interest. Call for quote

Delivery

Bulk shipping or individual fulfillment

One invoice + one contact = less hassles

Pick the right external motivators to push internal motivation and drive.

IP ENGAGEMENT INTEGRATION

- Offer weekly prizes in wellness challenges to participants who reach a minimum goal - announce winners via system email or post on challenge site message board.
- Promote incentives/prizes in monthly Digest.
- Highlight testimonials from prize winners with pictures and how they are using the prize towards their goals.

